Expoforum "Iran Day in Tirana" 2017

Where: Possible locations to decide

- Tirana International Hotel
- Sheraton Hotel
- Palace of Congresses

When: May 2017

Format type: one full day event, a combination of exhibition and conference

Organizers: AlbKonfindustria & Embassy of Iran in Tirana

Iranian Institutional Partners:

- Iran Chamber of Commerce, Industries, Mines & Agriculture
- Iran Nanotechnology Initiative Council
- Organization for Investments, economic and technical Assistance of Iran OIETAI
- Ministry of Foreign Affairs
- Tourism agency

Albanian Institutional Partners:

- Ministry of Foreign affairs
- Ministry of Economic Development, Tourism, Trade and Entrepreneurship in Albania
- Ministry of Economic Development of Kosovo
- Ministry of Energy and Industries of Albania

- Municipality of Tirana

Area for other counterparties involved: Albania, Kosovo, Monenegro, Macedonia, Italy, Norway, Germany, etc.

Participant sectors:

Petrochemical and nanotechnology

- LPG and crude oil
- Banking sector
- Tourism sector
- Smart and innovation technologies
- Agriculture
- Pharmaceutical
- Pipeline, power generation, hydropower
- etc.

Format type:

The format of "Iran Day in Tirana" ExpoForum will be a combination of exhibition and conference, strongly oriented to satisfy the needs of information and the establishment of contacts for the interested parties, through:

- thematic conferences for with the presence of the highest representatives of local institutions from Iran, Albania and the region
- technical & commercial workshops
- meetings with industry leaders

- Pre-arranged one-2-one business meetings. One2one meetings are guaranteed, 20-30 minute personal meetings between Iranian interested companies or institutions from attendee list or requested in advance. These scheduled meetings will be organized during the event.
- Exhibition area (Preparing the stands for the companies. The standard is 6 m2 and includes dividing panels, wall-to-wall carpet, emplacing the company's name in an adhesive in front of the stand, 1 table, 3 chairs, electrical energy, spotlights and a plug)
- networking activities (business lunch, personal meeting, organized tours)
- Online marketing (through Distribution of information materials of "Iran Day" ExpoForum for albanian companies/institutions and other interested parties press releases, press conferences, etc

Financial proposal

AlbKonfindustria financial propose for the organization of "Iran Day" ExpoForum Event will be prepared depending on requirements